

## FOR IMMEDIATE RELEASE

### **Zach Feuer Gallery**

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Gallery hours: Tuesday – Saturday, 10 AM-6 PM

**Exhibition dates: January 17 – February 16, 2013**

**Reception for the artists: Thursday, January 17, 6-8 PM**

## ***This Is THIS***

Zach Feuer Gallery is pleased to present *This is THIS*, an exhibition of work by Darren Bader, Alex Da Corte, Nick Darmstaedter, N. Dash, Mark Flood, Brendan Lynch, Grayson Revoir and Zachary Susskind. The show will open January 17<sup>th</sup> and will be on view through February 16<sup>th</sup>.

*"This is THIS* explores a selection of works engaging the potential of commonplace objects. With selfless restraint, each artist demonstrates respect for the material's original character, altering only enough to subtly manifest a statement. These works are not readymades, having been subjected to specific adjustment. Nuanced through reduction, assemblage, portraiture and alchemy, each piece retains a strong tie to its original form.

This process of recontextualization is activated immediately upon interaction with the material, highlighting the artist's capacity to resuscitate the overlooked. Paramount is this sensitivity to inherent meaning, followed by the instinct to abandon it - and reappraise."

-Isaac Brest, exhibition organizer