

## Brad Troemel

B. 1987 Aurora, Illinois  
Lives and works in Brooklyn, NY

## Education

MFA, New York University, New York, NY, 2012  
BA, School of the Art Institute of Chicago, Chicago, IL, 2010

## Selected solo exhibitions

- 2014 *Live/Work*, Tomorrow Gallery, New York, NY  
*CUSTOMS*, The Still House Group, Brooklyn, NY  
*FREEDOM LIGHTS OUR WORLD (FLOW)*, Zach Feuer Gallery, New York, NY  
*The Edwards Copy (1796-2014)*, Future Gallery, Berlin, Germany  
2012 *Concealed Carry*, Oliver Frances Gallery, Dallas, TX  
2011 *The Social Life of Things*, Showroom MAMA, Rotterdam, The Netherlands

## Selected group exhibitions

- 2015 *Unfixed: New Painting*, Arizona State University Art Museum, Tempe, AZ  
2014 *Surface Protection Plus*, group exhibition with Loyal Gallery, Stockholm  
*Silver Pockets Full*, a two-person exhibition with Josephine Meckseper and Brad Troemel, The Fireplace Project, East Hampton, NY.  
*Truth Theories*, a window display with Edward Shenk curated by Lauren Cornell, The New Museum, New York  
*Scars of Our Revolution*, Yvon Lambert, Paris, France  
*New Hells*, Derek Eller Gallery, New York, NY  
*Surface Protection Plus*, Loyal, Stockholm, Sweden  
*Degeneration of Painting*, Fondazione 107, Torino, Italy  
*Service Entrance*, The Still House Group at Museum Dhondt-Dhaenens, Deurle, Belgium  
*Jogging Video Premier*, Museum of Contemporary Art, Los Angeles, CA  
Silicon Valley Art Fair Booth with Untitled Gallery, New York  
Material Art Fair Booth with Oliver Francis Gallery, Mexico City  
2013 *Trending*, curated by Lauren Christiansen, Untitled Gallery, New York  
+1 (Art in General), New York, NY  
*Rematerialized*, New Galerie, New York, NY and Paris, France  
*Brand Innovations for Ubiquitous Authorship*, Carroll/Fletcher, London, UK

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- New Lavarò*, Peckham Pavilion at the Venice Biennale, Venice, Italy  
*Promotional Materials for a New Sport*, Red Bull Music Academy, New York, NY  
*The Shirleys* (as a member of Jogging), Baboo Print Studios, New York, NY  
*Soon* (as a member of Jogging), The Still House, Brooklyn, NY  
*IRL*, Point B Gallery, New York, NY  
*Time Machine*, curated by Corentin Hamel, Foundation M-ARCO, Marseilles, France  
*This is the Story of America*, Brand New Gallery, Milan, Italy  
NADA Booth with Room East Gallery (NY), Miami, FL  
NADA Booth with The Still House (NY), Miami, FL  
2012 *Collect the WWWorld*, 319 Scholes, Brooklyn, NY  
*The New Wight Biennial*, UCLA, Los Angeles, CA  
*The 9<sup>th</sup> Shanghai Biennial*, Shanghai, China  
*Jogging: The Art of Politics*, Massachusetts College of Art and Design, Boston, MA  
*The Market*, Family Business Gallery, New York, NY  
*Brand Innovations for Ubiquitous Authorship*, Higher Pictures, New York, NY  
*Is This Free?*, NurtureArt Gallery, Brooklyn, NY  
*Vice Versa*, Tomorrow Gallery, Toronto, Canada  
*MFA Thesis Exhibition: Group 1*, 80 WSE Gallery, New York, NY  
*Spring / Break*, 233 Mott St., New York, NY  
Art Basel Miami Booth, Stadium Gallery, NY  
2011 *QR Code: Shine a Light*, Portland Art Museum, Portland, OR  
*Random Rotations*, Berkeley Art Museum, Berkeley, CA  
*Deconstructing Networks and Web 2.0 Landscapes*, Smart Tel, Brussels, Belgium  
*Hang in There*, curated by Jason Lazarus, Co-Prosperity Sphere, Chicago, IL  
*Raise Your Flag!*, Bornet Cyber Cafe, Madrid, Spain  
*Read/Write by JstChillin*, 319 Scholes, Brooklyn, NY  
*Post Internet Survival Guide*, Future Gallery, Berlin, Germany  
*Post Internet Survival Guide*, Gentili Apri Gallery, New York, NY  
*Landscape*, Elysian Park Museum of Art, Los Angeles, CA  
2010 *Speed Show Vol. 4 by Aram Bartholl*, 90 Bowery Internet Cafe, New York, NY  
*Collective Show*, curated by Patrick Meagher, Silvershed, New York, NY  
*Please Remember Everything*, Actual Size, Los Angeles, CA  
*WE REDEFINE WHEN WE COME OF AGE (1976-1987)*, Kulturhuset, Toldkammeret, Helsingor, Denmark  
*TROLL*, Envoy Enterprises, New York, NY  
*The Amazone Conversation*, Raum Zur Kunst, Basel, Switzerland  
*Avatar 4-D*, Noma Gallery, San Francisco, CA  
*READY OR NOT IT'S 2010* (as part of Jogging), Los Angeles County Museum of Art and Walker Arts Center, Los Angeles, CA  
*MIRRORS*, Reference Art Gallery, Richmond, VA  
2009 *Let's Pretend This Never Happened*, Workspace, Los Angeles, CA  
*On Me On You*, Butcher Gallery, Toronto, CA  
*Minor Threats*, Pacific Northwest College of Art, Portland, OR  
*Everything Is Possible*, Space 15 Twenty, Los Angeles, CA  
*Some Things Just Stick In Your Mind*, Rochester Institute of Technology, Rochester, NY

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- 2008 *So Far From Shore*, H.E. Photo Epicenter, San Francisco, CA  
*Meet Waradise*, 17 Orchard St., New York  
*Things Are Strange*, New Century Artists, New York, NY  
*The Young Jerks*, H.E. Photo Epicenter, San Francisco, CA  
*Tiny Vices*, curated by Tim Barber, New York Photography Festival, New York, NY  
*The Best and the Brightest*, The Arm, Brooklyn, NY  
*Dark Matter*, Version Festival, Chicago, IL

## Artist's Writing

- 2013 "Art After Social Media." *Art Papers*. July/August 2013.  
"Athletic Aesthetics." *The New Inquiry*. 10 May 2013.  
"The Accidental Audience." *The New Inquiry*. 14 March 2013.  
"The End of Us Versus Them" *Cluster Magazine*, 2013.
- 2012 "Why the Word 'Remix' is Corny" *Dis Magazine*, 2012.  
"Why Your JPEGs Aren't Making You a Millionaire" *Creator's Project*, 2012.  
Troemel, Brad. "In Us We Trust" *Aram Bartholl: The Speed Book*. Gestalten, 2012.  
"Club Kids: The Social Life of Artists on Facebook" New York: *Dis Magazine*, 2012.  
"Why You Should Make Yourself Someone Else Online" Berlin: *Junk Jet Magazine*, 2012.  
"What Makes a Market Black" *Doubting Journal*. Berlin: TLTR Press, 2012.
- 2011 "Provocate Materiality in the Valley of Death" *PWR PAPER*. Berlin, 2011.  
"The New in Art" *La Tempestad*, Mexico City, 2011.  
"Generational Divide" *La Tempestad*, Mexico City, 2011.  
"Screens on Screens" *Dis Magazine*, 2011.  
"Making the Best of a Permanent Pay Freeze" *Dis Magazine*, 2011.  
"From Clubs to Affinity: The Decentralization of Art on the Internet" *491 Magazine*, 2011.  
Essay contributions to "The Sound of Downloading Makes Me Want to Upload" published by The Institute of Social Hypocrisy, Paris. 2011.
- 2010 "The Minor League" *ArtInfo*, November 2010.  
"What Relational Aesthetics Can Learn from 4Chan" *Art Fag City*, 2010.

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- "Artist And NYU Professor Brad Troemel On The Wackiest Etsy Store You'll Ever See" *Huffington Post*, July 26, 2012.  
"Conversation with Brad Troemel." *Counterfeit-Mess.tumblr.com*. 26 June 2009.  
Cotter, Holland. "Art in Review - 'New Hells.'" *TheNewYorkTimes.com*. 31 July 2014.  
Caranicas, Devon. "Brad Troemel's ant farms are donating money to charity." *Sleek.com*, October 2014.  
Dean, Sam. "Taco Locks, Hot Dog Holders, and Way More from the Best Store on Etsy" *Bon Appetit*, August 16, 2012.  
Douglas, Hugh Scott. Interview. *Bad Day Magazine*, 2012.

- Halls, Ariane and Sakkeus, Shane. "Oyster Interview: Internet Artist Brad Troemel." *Oyster*, November 2012.
- Heinrich, Will. "'New Hells' at Derek Eller Gallery." *GalleristNY.com*. 30 July 2014.
- "Interview: Brad Troemel" video interview by *Showroom MAMA*. November, 2011.
- Johnson, Paddy. "Can Tumblr Sensation Brad Troemel Find Viral Success IRL?" *ArtNet.com*, March 12, 2014.
- Jones, Charlie Robinson. "Rachel Lord vs Brad Troemel." *Dazed*, 2013.
- Kimball, Whitney. "Brad Troemel On Parsing The Accidental Audience." *Art F City*, March 21, 2013.
- Mallett, Whitney. "An Interview with Brad Troemel." *The Editorial Magazine*, Issue 8, 2014.
- Mellin, Haley. "Haley Mellin In Conversation with Brad Troemel" *Garage Magazine*, October 31, 2013.
- McCool, Tim. "Accidental Audience Response to Brad Troemel's 'The Accidental Audience.'" *BigRedAndShiny.com*. 28 March 2013.
- McGarry, Kevin. "Bazaar and Beautiful – Brad Troemel." *Mousse Magazine #42*. February 2013: 162-165.
- Moutot, Dora. Interview. *Pop Magazine*, 2013.
- O'Brien, Nicholas. "Beyond Blind Mist: A Conversation with Brad Troemel and Jonathan Vingiano" *Bad at Sports*, December 20, 2011.
- Out of Order Magazine*. Interview, 2013.
- Orsini, Lauren. "Owner Of Internet's Weirdest Store Also Gives Internet's Weirdest Interviews" *The Daily Dot*, October 2012.
- Pig Magazine Quarterly 03*. Interview, 2013.
- Roquiqny, Anne. Interview. *WJ-Spots*, 2012.
- "Shared Spaces Symposium: Brad Troemel." [video] *Whitney.org*. 14 February 2014.
- Smeyne, Rebecca. "Artist Brad Troemel On His Unusual Online Store, Taco Locks and Why Etsy Is His Generation's "Largest Art Market" *Paper Magazine*, July 18, 2012.
- "The Jogging." *ILikeThisArt.com*. 25 June 2014.
- "What is Dis?" Interview. *Bullett Magazine*, 2012.